



PATIENT TESTIMONIAL MEDIA RELEASE:

As one of Dr. Rogerson's patients, you have the unique opportunity to share your surgery experience with those that may come after you. We're hoping that you will be open to writing a testimonial regarding your experience for OrthoTeam Clinic/Dr. Rogerson's website at www.orthoteam.com and/or other media outlets including; but not limited to: Facebook, You Tube, Vimeo, and Stoughton Hospital's website.

The testimonial can reflect what you're currently experiencing, and the emotions that are a part of your initial recovery. It is also a great platform to write about what you are back to enjoying post-operatively once you are pain-free.

You can either choose to send the testimonial to Dr. Rogerson at: orthoteam@stohosp.com or through the regular mail at the following address:

OrthoTeam Clinic
John S. Rogerson, M.D.
2 Science Court, Suite 101
Madison, WI 53711

A few thoughts regarding your testimonial:

- Don't feel that you have to be a medical expert. Others will be reading your thoughts to see what a typical patient experiences during recovery.
- Feel free to include your emotions during your recovery – how the surgery affects your life, your family, etc.
- Feel free to include what led you to consider the surgery, what led you to choose Dr. Rogerson and what you hope to accomplish after recovery.
- If you have any photos of yourself before, during or after recovery that you wish to share, we would be glad to include them.
- You can complete your testimonial whenever you feel comfortable doing so.

By submitting your testimonial, you are granting full permission to John S. Rogerson, M.D. to use any writings, photographs, videos or other recordings of yourself that are created during the course of your surgery and recovery. If you would like to discuss this opportunity, please feel free to contact our office at (608) 231-3410.

Please list any media that you would not want your message shared with:

(Patient Signature)

(Date)